



June 11, 2009

RE: Marketing Opportunities Available With St. Lucie County Bar Association

Ladies and Gentlemen:

Are you looking for new opportunities to showcase your company's products or services? If so, the St. Lucie County Bar Association has many options that you should consider.

The Association boasts an active membership of over 90 attorneys who live and practice in or around St. Lucie County. Additionally, our periodic newsletter, *The Brief*, is distributed to nearly 200 licensed attorneys having a presence in St. Lucie County. The Association's website ([www.slcbba.org](http://www.slcbba.org)) attracts numerous visitors each month, serves as the Association's storefront to the general public, and functions as a primary referral network for its members.

The Association is currently soliciting sponsorships for its monthly luncheons, as well as advertising opportunities for its newsletter and website. Luncheon sponsorships are available for \$500.00 and will provide your business with an **exclusive** opportunity to promote its products and services directly to Association members through a short oral presentation and written materials that you distribute during the meeting. Advertising for *The Brief* is available on a per-issue basis, with rates of \$300.00 for a full page ad, \$175.00 for a half page ad, and \$125.00 for a quarter page ad. Website advertising is available, with rates starting as low \$100.00 per month. Multiple issue or medium discounts available.

In addition to these options, the Association has other periodic marketing opportunities available to potential advertisers, including annual golf tournament, Law Week luncheon, and monthly bar mixers.

If any of these opportunities are of interest to your business, please contact me by email at [kcunzo@gmail.com](mailto:kcunzo@gmail.com) or by telephone at 772-466-4900 for further details or to reserve your advertising space. The Association looks forward to working with you and your business.

Sincerely,

/S/ Kim Cunzo  
President, St. Lucie County Bar Association